





INFORMATION BOOKLET

ENGLISH TAUGHT EXCHANGE PROGRAMS





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PLEKHANOV RUSSIAN UNIVERSITY OF ECONOMICS

PRUE is the recognizable educational and scientific Russian brand with a main campus in the very center of Moscow. The university is one of the largest higher educational institutions in CIS area with branches in 32 different cities in Russia and abroad.



For more than a century of functioning in the higher education, Plekhanov Russian University of Economics has accumulated the scientific potential, teaching experience and strong links with national and international business communities.

Being devoted to the process of internationalizing of the higher education, PRUE offers programs in Finance, Marketing, Management etc. taught in English for international students.

We are happy to welcome undergraduate and gradu-

ate students from partner universities to join our programs for a semester or a year.

Students at PRUE are in the unique position to experience a university lifestyle in a city setting. Plekhanov University offers many of the essential activities that are traditionally associated with university student life, and its location in the center of Moscow creates a setting that presents a myriad of excellent opportunities that will supplement and accentuate the students' life experience.

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Taking its roots from social relations of human communities, Economic science and Management as spheres of theoretical knowledge and, especially, practical implementation are based on common postulates that operate in every society. However, these concepts interact sometimes numerous practical details linked with particular national systems. This is why Russian economic education may prove indispensable for those who wants to enlarge knowledge or plans to have business related with Russia.

International Business School (IBS - Plekhanov)

Track title: Finance

Level: Undergraduate (Bachelor Level)

Year: 3

Fall (Winter) Semester

Course*	Credits	Contact hours	Total
			workload
English language	2	34	72
Financial English workshop	3	81	108
Base course of Foreign Language (German/French/Spanish/Italian/ Chinese)	4	68	144
Practical course of Foreign Language (German/French/Spanish/ Italian/Chinese)	3	68	108
Mathematics in Finance	3	48	108
Institutional Economy	2	40	72
Law	3	38	108
Organizational behavior	2	38	72
Labor Economics	4	42	144
Econometrics	4	42	144
Methods of Modeling and forecasting in Economics	3	42	108
Investments	4	56	144
Insurance	3	42	108
Valeology	2	28	72
TOTAL	42		

International Business School (IBS - Plekhanov)

Track title: Finance

Level: Undergraduate (Bachelor Level)

Year: 3

Spring (Summer) Semester			
Course*	Credits	Contact hours	Total workload
English language	2	42	72
Financial English workshop	2	54	72
Base course of Foreign Language (German/French/Spanish/Italian/ Chinese)	4	84	144
Practical course of Foreign Language (German/French/Spanish/ Italian/Chinese)	3	68	108
Philosophy	3	42	108
Reginal Economics	3	42	108
Methods of optimal Decision-making	4	42	144
Financial Mathematics	5	42	180
Financial Statistics	4	42	144
Planning and forecasting in Economics	3	42	108
Valeology	2	28	72
International Law	2	38	72
Financial Law	2	38	72
TOTAL	39		

^{*} Student may select courses from the list of different years of the program if time-table permits

International Business School (IBS - Plekhanov)

Track title: Marketing

Level: Undergraduate (Bachelor Level)

Year: 3

Fall (Winter) Semester

Course*	Credits	Contact hours	Total workload
English language	2	34	72
Marketing English Workshop	2,5	67	90
Base course of Foreign Language (German/French/Spanish/ Italian/Chinese)	4	68	144
Practical course of Foreign Language (German/French/Spanish/ Italian/Chinese)	4	78	144
Financial accounting and analysis	2	38	72
Logistics	2	28	72
Financial management	2	28	72
Strategic management	2	28	72
Human Resources management	2	28	72
Sociology	2	28	72
Psychology	2	28	72
TOTAL	26,5		

International Business School (IBS - Plekhanov)

Track title: Marketing

Level: Undergraduate (Bachelor Level)

Year: 3

Course*	Credits	Contact hours	Total workload
English language	2	34	72
Marketing English Workshop	2,5	67	90
Base course of Foreign Language (German/French/Spanish/ Italian/Chinese)	4	68	144
Practical course of Foreign Language (German/French/Spanish/ Italian/Chinese)	3	58	108
Philosophy	2	28	72
Methods of management decision-making	2	28	72
Business communications	2	28	72
Econometrics	3	54	108
Financial analysis	4	50	144
Financial management	4	50	144
Strategic management	5	72	180
Corporate social responsibility	2	34	72
International Business	3	42	108
Strategic management	2	34	72
Valeology	2	28	72
TOTAL	42,5		

^{*} Student may select courses from the list of different years of the program if time-table permits

Faculty of Management Track title: Management of Organization Level: Undergraduate (Bachelor Level)

Year: 3

Fall (Winter) Semester

Course*	Credits	Contact hours	Total workload
Methods of managerial decision-making	3	54	108
Designing Internet applications	2	36	72
E-business	2	36	72
Accounting and analysis of financial analysis	4	58	144
Strategic Management	4	58	144
Investment Analysis	2	34	72
Basics of modeling of the organization	2	40	72
Management of quality	3	40	108
Foreign Language of business communication	10	168	360
Cross-cultural management	3	40	108
International Management	3	40	108
TOTAL	38		

Faculty of Management Track title: Management of Organization Level: Undergraduate (Bachelor Level)

Year: 3

Fall (Spring) Semester

Course*	Credits	Contact hours	Total workload
Modeling techniques of management, economic and business processes	3	60	108
Financial management	4	58	144
Strategic Management	5	78	180
Legal basis of management	3	40	108
Forecasting and planning in management	4	60	144
Fundamentals of corporate governance	3	40	108
Modeling of business processes	2	40	72
Marketing research	2	40	72
Logistics	2	40	72
Business analysis	2	40	72
Leadership	1	1	36
TOTAL	31		

 $^{{}^{*}}$ Student may select courses from the list of different years of the program if time-table permits

Hotel, Tourism and Sport Industry Faculty Track title: Hospitality Management Level: Undergraduate (Bachelor Level)

Year: 3

Fall (Winter) Semester

Course*	Credits	Contact hours	Total workload
Services Marketing (including project)	6	56	216
Current issues of Hospitality and tourism/ World Hospitality industry	3	28	108
Tourism Development	4	42	144
Economics of Business Enterprise (Hospitality)	5	42	180
Geography of tourism	4	42	144
Foreign Language (German/ Spanish)	4	42	144
Hospitality and Tourism Research Project	4	28	144
TOTAL	30		

Hotel, Tourism and Sport Industry Faculty Track title: Hospitality Management Level: Undergraduate (Bachelor Level)

Year: 3

Spring (Summer) Semester

Course*	Credits	Contact hours	Total workload
Services Marketing (including project)	6	56	216
Tourism Development /Starting and development of hospitality	3	28	108
business Tourism Development	4	42	144
Economics of Business Enterprise (Hospitality)	5	42	180
Food and Beverage management/Cross- cultural management in	4	42	144
hospitality and tourism Foreign Language (German/ Spanish)	4	42	144
Hospitality and Tourism Research Project	2	28	144
TOTAL	28		

^{*} Russian Language can be selected as an option instead of some courses, subject to time-table:

8 contact hours per week - 5 ECTS

10 contact hours per week - 6 ECTS

12 contact hours per week - 7 ECTS

14 contact hours per week - 8 ECTS

18 contact hours per week - 10 ECTS

Faculty of Finance

Track title: Corporate Finance

Level: Undergraduate

Year: 3

Fall (Winter) Semester

Course	Credits	Contact hours	Total workload
Foreign language	2	42	72
Methods of optimal solutions	4	48	144
Institutional Economics	2	36	72
Economic Analysis	2	36	72
Tax and Taxation	3	34	108
Methods of Planning and Forecasting in Economics	3	34	108
Money, credit, banks	5	56	180
Corporate finance	5	56	144
Risk Management	3	42	108
Business Law	2	34	72
TOTAL	31		

Faculty of Finance

Track title: Corporate Finance

Level: Undergraduate

Year: 3

Course	Credits	Contact hours	Total workload
Foreign language	3	48	108
Financial Calculations	3	36	108
Insurance	5	56	180
Securities Market	6	56	216
Financial Management	5	48	180
Modelling of company financial activities	4	64	144
Practical Traineeship	3		108
TOTAL	29		

Faculty of Finance

Track title: Financial Analytics Level: Graduate (Master Level)

Year: 2

Fall (Winter) Semester

Course*	Credits	Contact hours	Total workload
Company strategy and competitiveness	4	42	144
Financial aspects of the company reorganization	4	42	144
Technical and fundamental analysis of securities mar- ket / Management of company's value	3	28	108
Business valuation (theory and practice) / Alternative investments	3	28	108
Introduction to profession: practical seminars and mas- terclasses	1	6	36
Students' research work in semester	6	10	216
TOTAL	21		

Faculty of Finance

Track title: Financial Analytics Level: Graduate (Master Level)

Year: 1

Course	Credits	Contact hours	Total workload
Economic theory (advanced level)	2	24	72
Credit and credit system	4	56	144
Intercultural and business communications in foreign language	2	14	72
International corporate law	2	14	72
Mathematical support of financial solutions	2	14	72
Financial risk management	3	28	108
Management accounting and analysis	4	28	144
Corporate finance (advanced level, ACCA standard)	4	46	144
Venture capital financing / Project financing	3	28	108
Game theory in financial management/ International business and management	4	28	144
Introduction to profession: practical seminars and masterclasses	1	6	36
Students' research work in semester	3	10	108
Students' research work	3	-	108
TOTAL	37		

^{*} Student may select courses from the list of different years of the program if time-table permits

Faculty of Marketing Track title: Marketing and Entrepreneurship in the Global Economy Level: Graduate (Master Level)

Year: 2

Fall (Winter) Semester

Course*	Credits	Contact hours	Total workload
Managing marketing projects (including project)	7	42	252
Economy of entrepreneurship	4	42	144
Modern problems of transition economies	3	28	108
Integrated logistics support of company	3	28	108
Business and Scientific Communications – Russian Language	2	36	144
Business Seminar	1	6	36
Scientific and research work	6	10	216
Total	26		

Faculty of Marketing

Track title: Marketing and Entrepreneurship in the Global Economy Level: Graduate (Master Level)

Year: 1

Course	Credits	Contact hours	Total workload
Foreign language of professional communication	3	42	108
Managerial economics	4	42	144
Systems of state and public support for small and medium businesses (Russian language)	3	28	108
Entrepreneurial marketing	3	28	108
Contemporary strategic analysis	4	28	144
Marketing planning and auditing (including project)	7	28	252
Marketing-management / Strategic marketing	2	28	72
Services marketing / Marketing-metrics	3	28	108
Cross-Cultural Marketing / International marketing of innovative services / World centenarians companies	4	28	144
Business Seminar	1	6	36
Scientific and research work	3	10	108
TOTAL	37		

^{*} Student may select courses from the list of different years of the program if time-table permits

Faculty of Marketing Track title: International Marketing Level: Graduate (Master Level)

Year: 1

Fall (Winter) Semester

Course*	Credits	Contact hours	Total workload
Foreign language of professional communication	3	28	108
Business and Scientific Communications	2	14	72
World modern concepts of management	3	28	108
Research methods in management (including project)	6	28	216
Financial diagnostics and modeling perspectives of development	4	28	144
Corporate management	4	28	144
Business Seminar	1	6	36
Scientific and research work	3	10	108
Total	26		

Faculty of Marketing Track title: International Marketing

Level: Graduate (Master Level)

Year: 1

Course	Credits	Contact hours	Total workload
Foreign language for professional communication	3	42	108
Managerial economics	4	42	144
Customer Care	3	28	108
Internet-marketing	3	28	108
Loyalty management	4	28	144
Marketing planning and auditing (including project)	7	28	252
Marketing-management / Strategic marketing	2	28	72
Services marketing/ Marketing-metrics	3	28	108
Cross-Cultural Marketing / International marketing of innovative services / World centenarians companies	4	28	144
Business Seminar	1	6	36
Scientific and research work	3	10	108
Total	37		

 $^{{}^{*}}$ Student may select courses from the list of different years of the program if time-table permits

International Business School (IBS-Plekhanov) Track title: International Innovation Management Level: Graduate (Master Level)

Year: 1

Fall (Winter) Semester

Course*	Credits	Contact hours	Total workload
Business and scientific communication	2	14	72
Business and professional English	3	20	108
Contemporary global concepts of management	3	20	108
Methodology and methods of research in management	4	28	144
International strategic management	5	32	180
Technology and innovation management	5	32	180
Total	23		

International Business School (IBS-Plekhanov) Track title: International Innovation Management Level: Graduate (Master Level)

Year: 1

Course	Credits	Contact hours	Total workload
Business and professional English	3	12	108
Financial diagnostics and modelling of business system	4	28	144
Econometrics (advanced level)	3	28	108
Contemporary strategic analysis	4	28	144
Managerial Economics	3	28	108
Comparative accounting: theory and practice	3	28	108
International business strategies/ Supply chain management	4	36	144
Entrepreneurship in innovation business/ Intellectual property management	3	28	108
Professional seminar	1	6	36
Scientific research	6	10	216
Scientific training	3		108
Total	37		

^{*} Student may select courses from the list of different years of the program if time-table permits

International Business School (IBS-Plekhanov) Track title: International Corporate Finance Level: Graduate (Master Level)

Year: 1

Fall (Winter) Semester

Course*	Credits	Contact hours	Total workload
Business and professional English	3	20	108
Microeconomics (advanced level)	5	36	180
Effective management techniques	2	14	72
Methodology and methods of research in economics	3	28	108
Econometrics (advanced level)	3	48	108
Managerial accounting and budgeting	4	32	144
International strategic management	3	28	108
Total	23		

International Business School (IBS-Plekhanov) Track title: International Corporate Finance Level: Graduate (Master Level) Year: 1

Course	Credits	Contact hours	Total workload
Business and professional English	3	12	108
Macroeconomics (advanced level)	4	40	144
Business and scientific communication	2	14	72
International risk management	4	28	144
Investment analysis and investment project management	4	36	144
Audit and control/ International banking	5	56	180
International stock exchanges/ Portfolio analysis	4	28	144
Professional seminar	1	6	36
Scientific research	7	10	252
Scientific training	3		108
Total	37		

^{*} Student may select courses from the list of different years of the program if time-table permits

International Business School (IBS-Plekhanov)
Track title: International Financial Management

Level: Graduate (Master Level)

Year: 2

Fall (Winter) Semester

Course*	Credits	Contact hours	Total workload
Corporate finance	3	24	108
Business planning / Intellectual property marketing: Russian and international practices	1	16	36
Business and professional English	1	32	36
International risk management	3	24	108
Taxation of international operations	3	24	108
International banking operation	3	24	108
Total	14		

International Business School (IBS-Plekhanov)

Track title: International Financial Management

Level: Graduate (Master Level)

Year: 1

Course	Credits	Contact hours	Total workload
Business and professional English	2	14	72
Professional personality development	2	28	72
Comparative management	2	32	72
Methodology and methods of research in management	4	32	144
Effective management of creative projects/ Political analyses methods of economic situation	1	16	36
Finance markets regulation / Private investors risks insurance	3	24	108
Business and research communications	2	28	72
Contemporary strategic analyses	4	32	144
Organization theory and organizational behavior	4	32	144
Logic and methodology of research / HR management and leadership	3	24	108
Investment strategy of a company	3	32	108
Total	30		

^{*} Student may select courses from the list of different years of the program if time-table permits

It is PRUE's goal that all students explore the opportunities for international experience available to them. The University offers variety of courses taught in English in Economics and Management for those who wish to study at PRUE for a semester or a year.

Students who wish to apply for students' exchange program have to be selected and nominated by their home institution. Please note that only students from our partner institutions are accepted for the program.

For exchange coordinators:

When nominating your students, please, send the following information by e-mail to inbound@rea.ru, copy to intmobil@rea.ru

Surname

Given name

Date of birth

Gender

Nationality (Citizenship)

Passport details (passport number, date of issue, date of expiry)

Level of study (bachelor or master)

Applying study program (exchange or DD)

Period of stay at PRUE (fall/spring semester or an academic year)

E-Mail

Once a student is officially nominated, PRUE inbound coordinator will contact the partner university coordinator about registration procedure and on campus accommodation.

Nomination deadline: April 5 – Fall (Winter) semester

October 10 - Spring (Summer) semester

Application deadline: April 20 – Fall (Winter) semester

November 1 - Spring (Summer) semester

There is the Student Council that effectively work at the University. During 15 years, there are a number of different projects initiated by the Council; some of them have become annual events such as:

Plekhanov Students' Day University Birthday Ball Miss of Plekhanov University Contest Best Lecturer and Student Competition and many other events.







Abalkin Scientific and Information Library Center is oriented on advanced information technologies.

Being one of the largest vaults of publishing information in the economic sphere the library aims at providing corresponding and relevant information for students and scientists. The library includes 634 441 storage units:

- ♦ 109 900 copies of scientific literature
- ♦ 466 477 copies of academic books
- 17 115 copies of foreign literature (foreign publishers in different languages)
- ♦ 44 241 copies of fiction
- 12 774 copies of periodicals (including 1 441 copies of foreign)
- ♦ 64 000 sources on-line databases
- 7 000 old publications in Russian and English languages (of which: 275 copies of rare books in foreign languages and 18 copies in Russian)
- 7718 dissertations (since the beginning of the XX century)
- 230 674 records in the electronic catalog (since 1996)



Sports are the priority area of the youth policy at Plekhanov Russian University of Economics. The intellectual development of students goes alongside with the physical one due to which students become the harmoniously developed personalities with a proactive approach to life. And the higher-education teaching personnel set a good example for them to follow!









Sports club of Plekhanov Russian University of Economics was founded in May 2010. President of sports club is Alexei NEMOV, gymnast, four-time Olympic champion. The main goal of sports club is organization of healing process of students and employees by means of physical culture and sports.

In 2014 construction of recreation center and sports complex with a swimming pool will be ended. Plekhanov Russian University of Economics actively stands for healthy lifestyle. Since 2012 ethe University is no smoking area.

Sports club has high-tech equipment such as boxing and fitness facilities, game room for table tennis and badminton courts, billiard room and a fitness studio.

Visa Support

Inbound student should come to the International within 3 days after arrival to Moscow to initiate registration procedure (building #3, room #649) with the following documents:

- · Passport with Russian Visa
- Migration card (issued at the Airport in Moscow by Passport Control service)
- 1 photo 3x4 1600 rubles (approx. 20 Euro) for multiple visa Please note:

Those students who plan to contemporarily leave Russia for holidays should come to the International Office within 3 days after arrival back to make a new registration. No extra payment for registration is to be charged. In case student shows interest to extend study at PRUE the following arrangements to be done: - Present to PRUE International Office official consent from the Home University in written form 1 month prior to the end of the registered period at PRUE - Come to PRUE international Office 1 month prior the end of the program to extend Russian visa.

Students' Dorm

The central campus of Plekhanov University is located in the very center of Moscow, half an hour's walk from the Kremlin. Students' dormitory is only 5 minutes' walk away from the campus.

Each room in the apartment is equipped with: A bed, beddings, desk and chair, curtains. Bathroom is shared between double and triple roommates

Remarks: The units and rooms are not equipped with any other supplies (dishes, toilet paper, towels, detergent, etc.). You can bring these things with you or purchase them after arrival.

Shared facilities (for all the international students): Refrigerator, microwave, kitchenrange, toaster, TV, cooking utensils (pot, frying pan, knife, cutting board, etc.), laundry room. Free Wi-Fi is available.

There is no special form required for university's dormitory. Students just tick appropriate slot in the application form. Generally, all international students, both full-time and exchange are accommodated in the dormitory of the University (Stremyannyi per., 14).

Accommodation fees – 2 500 Rubles (accommodation fees may insignificant change)





HIGHLIGHTS 18

The University provides 3-level training on a free of charge and paid basis I level – bachelor degree programs
II level – master degree programs

III – Ph.D. and Dr. Sc. degree programs

Form of studies on bachelor programs: Full time form -4 years Part-time form -4.5 years

Form of studies on master programs: Full time form – 2 years Part-time form – 2,5 years

ECTS credits information: 1 ECTS credit represents 36 academic hours of total study, including contact study and self-study 1 academic hour = 45 minutes

PRUE Grading System

The grading system in Plekhanov Russian University of Economics includes two grading scales: for examination with grades (excellent, good, satisfactory, and unsatisfactory) and for pass/fail type of examination.

Grades	Examination with grade	Pass/Fail type of examina-
100-85	Excellent	Pass
84-70	Good	Pass
69-50	Satisfactory	Pass
less than 50	Unsatisfactory	Fail

CONTACTS

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International mobility Department: intmobil@rea.ru
Inbound Team

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Organizational and Visa support department: <u>foreignst@rea.ru</u>

Web-site: http://rea.ru/en